# **Junlock**ន Othe future

# **Partner Packages**

A Unique Opportunity for Partners



Are you a company that thrives on innovation?

Do you see yourself as a thought leader in your industry?

Is your brand at the forefront of the Property and Facilities Management sectors?

If your answer is YES, then you must be part of the "Unlock the Future" conference.



Join us this Autumn for a ground-breaking event hosted by Enjoy-Work at Chiswick Business Park, nestled in the heart of Chiswick, London on the 14th of November. This is an unparalleled opportunity to be inspired by keynote speakers from some of the most influential companies globally, many of which are located at Enjoy-Work.

All our featured speakers will address the pivotal question:

# What are the most significant trends poised to shape their businesses and the economy at large over the next 12 to 18 months?

Get ready to gain invaluable cross-sector insights and foresight that will undoubtedly influence decision-making in the Property Sector. Engage, deliberate, and network with the leaders and innovators of the property and facilities management sectors. Forge connections, share ideas, and explore collaborative opportunities with industry leaders and visionaries.



# Here's why this event is the perfect platform for you:

# 1. Enhanced Brand Visibility and Association

High-Profile Exposure: Your brand will be prominently displayed on all conference materials, including the website, promotional communications, session hall screens, and venue signage. This ensures continuous visibility before, during, and after the event.

**Promotional Opportunities:** Dedicated poser tables and pop-up banners in high-traffic areas provide maximum exposure throughout the event.

# 2. Thought Leadership and Industry Influence

Session Facilitation: The opportunity to lead breakout sessions to showcase your expertise and engage with attendees on critical industry topics.

Panel Participation: Engage in high-impact discussions with influential speakers and other industry leaders, positioning your company as a thought leader.

3. Exclusive Networking Opportunities Direct Engagement: Connect with key decision-makers and industry leaders in the Property and Facilities Management sectors, expanding your professional network.

**Collaborative Environment:** The conference is designed to foster collaboration and idea-sharing, enabling you to form strategic partnerships and explore new business opportunities.

### 4. Access to Actionable Insights

**Diverse Perspectives:** Gain insights from a diverse lineup of speakers from different industries including Sir Stewart Lipton, Richmond University and other industry innovators. Our speakers are chosen from the exclusive set of global companies based at Chiswick Park.

**Comprehensive Reports:** Contribute your unique perspective as a company to the post event report featuring key trends, insights, and data that can inform your strategic planning and business decisions. You will get up to 200 words demonstrating your organisations' unique views which will be sent to over 300 delegates in Property and Facilities Management as well as being available online.







# **Event Structure & Partner Involvement**

- Morning Sessions: Keynote speeches and panel discussions featuring cross sector leaders set the stage for the day's discussions.
- **Networking Lunch:** A dedicated time for networking, offering opportunities to connect with attendees and other Partners in a relaxed setting.
- Afternoon Breakout Sessions: Facilitated discussions on significant industry trends and challenges, with Partners actively participating to drive the conversation. The purpose of the session will be aligning macro trends from the morning specifically to the Property sector.
- Closing Keynote and Cocktail Reception: A high-profile speaker will wrap up the event, followed by a networking reception partnered by a leading wine company.
- **Post Event Report:** We will wrap up findings from the day in a report that will be received by all 300 delegates and partners.

# How to Get Involved

- Engagement: Schedule pre-conference meetings to discuss your goals and how we can best support your participation. We would love to feature you on our LinkedIn channels and all pre-event communications.
- Promotion: Announce your involvement on LinkedIn and other social media platforms, leveraging the event's marketing efforts to enhance your brand's visibility.
- **Collaboration:** Work with the conference committee to shape the breakout sessions and ensure that the topics discussed are aligned with your interests and objectives.
- **Post Event Report:** Show the industry that your organisation is a thought leader by sending us your 200 words on what you think are the biggest trends affecting this industry in the next 18 months.

# **Partner Opportunities**

Explore various partnership options at this premier event and showcase your brand to a targeted audience of industry leaders and decision-makers.

# Partner Package: £4,000 + VAT

## Acknowledgement on: (logo)

- Website
- All communications
   and promotions
- Screens in the session hall
- Venue signage

### **Exclusive Benefits:**

- Poster table meeting location with an option for a pop-up banner in the catering / welcome area
- 150-word partner profile on the conference website
- 2 free registrations
- Option to facilitate a breakout session (on a first-come, first-served basis)

# In-Kind Partner Package

Provide support in kind for either event elements (catering, signage, etc.) or professional services such as branding, marketing, PR, etc.

## Acknowledgement on: (logo)

- Website
- All communications and promotions
- Screens in the session hall
- Venue signage

### **Exclusive Benefits:**

- 150-word partner profile on the conference website
- 2 free registrations

# Media Partner Package

This package is designed for media companies interested in extensive exposure at the event.

# Acknowledgement on: (logo)

- Website
- All communications and promotions
- Screens in the session hall
- Venue signage

## **Exclusive Benefits:**

- Poster table meeting location with an option for a pop-up banner in the catering / welcome area
- 150-word partner profile on the conference website
- 2 free registrations

# **Organising Committee**

Jonathan Acott, Head of Guest Experience, Chiswick Park Enjoy-Work Gary Blackledge, Estate Director, Chiswick Park Enjoy-Work Donna Callander, Marketing Director, Offbeat Marketing Denis Flower, Past Editor FM Business Daily & Premises & Facility Management Carl Foreman, Real Estate Partner at Tandem Property Asset Management Michael Foreman, Wolmer and Partners LLP Geoff Grateley, Grateley Consulting - Conference Chair Andrew Hulbert, Founder Pareto FM Sabri Marsaoui, Founder & Director of Blackstar Real Estate Maud Santamaria, Global Workplace Director, GWI

# **Endorsements**







# **Confirmed Partners**



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### **Company Details**

Company Name	
Company Name for Partner Acknowledgements	
Company Contact Name	
City, Postcode	
Contact Tel No.	
Mobile	

### We agree to the following Partner Package (please tick the desired package):

Partner Package - £4,000 + VAT

In-Kind Partner - We will be providing the following:

Details

Media Partnership

### **Billing Details**

We will require an invoice made out to the above address or if different as follows:

Details

### By signing this form we agree to the terms and conditions set out below:

Signature		
Company		
Full Name		
Date		

### Please complete and send by email to mf@michaelforeman.co.uk

# **Terms & Conditions**

Between Company Name Above (the "Partner") and The Unlock the Future Event (the "Event") organised by Wolmer and Partners LLP, 14 Wolmer Gardens, Edgware, HA8 8PZ (the "Organiser")

### 1. Summary

The purpose of this Partnership Agreement (this "Agreement") is to summarise the mutual understanding of the Partner and the Event regarding Partnership of Unlock the Future Event at Chiswick Park, Enjoy Work on 14th November 2025 (the "Event"). The partnership benefits and responsibilities of each party are set out below. The total value of the partnership to be paid to the Event by the Partner is £4,000 plus VAT. The Schedule of payment is set out in clause 5 below.

### 2. Duration of Agreement

Subject to clauses 8 and 9, this Agreement will commence on date of signature of this agreement and conclude on 14th November 2025 (the "Initial Term").

### 3. Benefits to the Partner

In return for the partnership, and for the duration of this Agreement, the Partner will receive:

- Poser Table Meeting location with option for Pop-Up
  Banner in Catering/Welcome Area
- 2 Free Registrations
- Option to facilitate a breakout session (1st come 1st serve basis)

#### 4. Branding, PR & Recognition

• 150 word Partner Profile on Conference Website

- Logo Acknowledgement on
- Website
- All communications and promotion
- Screen in Session Hall
- Signage at Venue LinkedIn Assets to share that you are partnering Email Banner for your own internal emails
- The ability to have your partner profile featured in our LinkedIn efforts

Partner Profiles must be received in high res format with relevant guidelines upon signature by email to mf@michaelforeman.co.uk

be featured in any communications .We reserve the right to rewrite the partner profile to ensure it is in keeping with the other profiles but this will be sense checked with the brand. Partners will tag you in all relevant communications unless The Organiser is asked not to.

- 5. Payment Terms
- 5.1 The Partner agrees to pay the amount of £4,000 Pounds sterling + VAT upon signature to Wolmer and Partners LLP, Sort Code 20-36-16 Account No. 53779696 or provide "In kind" partnership as set out above.
- 6. Relationship Management Unless or until notified by either party, the following shall be the parties' representatives:
- 6.1 The primary point of contact at the Event in relation to the partnership will be Michael Foreman
- 6.2 The primary point of contact at the Partner in relation to the partnership will be the Partner contact name above

### 7. Termination

- 7.1 Without affecting any other right or remedy available to it, the Partner shall be entitled to terminate this Agreement with immediate effect by notice in writing if:
- (a) the Event fails, in the reasonable opinion of the Partner, to provide the benefits as set out in clause 3 of this Agreement;

- (b) in the reasonable opinion of the Partner, its reputation, image, Trademarks or goodwill are damaged as a result of this Agreement;
- (c) the Event takes any step or action in connection with its entering administration, provisional liquidation or any composition or arrangement with its creditors (other than in relation to a solvent restructuring), being wound up (whether voluntarily or by order of the court, unless for the purpose of a solvent restructuring), having a receiver appointed to any of its assets, or ceasing to carry on all or a substantial portion of its business or, if the step or action is taken in another jurisdiction, in connection with any analogous procedure in the relevant jurisdiction.

### 8. Consequences of Termination

- 8.1 On termination or expiry of this Agreement:
- a) the Event shall cease using the Trademarks and any materials referencing the Partner; and
- b) the following clause shall continue in force: clause 13 (Confidentiality).
- 8.2 Termination or expiry of this Agreement shall not affect any rights, remedies, obligations or liabilities of the parties that have accrued up to the date of termination or expiry, including the right to claim damages in respect of any breach of this Agreement which existed at or before the date of termination or expiry.

### 9. Cancellation

The Event Organiser has the right to change the venue of the Event and also reserve the right to cancel the Event if unavoidable or if it is not profitable. If the Event is cancelled then this will be advised in writing via email as soon as is possible in advance of the event. If Cancelled prior to 30th September a 50% refund will be issued to Partners. From 1st October 2025 no refund will be provided.

#### 10. Notice

- 10.1 Any formal notice given to a party under or in connection with this Agreement shall be in writing and shall be sent by recorded delivery service to the address specified in this Agreement.
- 10.2 Any formal notice shall be deemed to have been received at the date and time of recorded delivery. Day to day communication in relation to this Agreement may be conducted by email.

#### 11. No Partnership or Agent

Nothing in this Agreement shall create, imply or evidence any partnership or joint venture between the parties or the relationship between them of principal and agent.

#### 12. Confidentiality

Each party agrees with the other that it will not make any unauthorised use of any private or confidential information about the other party and its business. The Event will use the data supplied here solely for the purpose of administering and recognising this Agreement as described above. Your data is held securely by Wolmer and Partners LLP and will be treated confidentially.

#### 13. Assignment

Neither party shall assign any of its rights or obligations under this Agreement without the prior written consent of the other party.

### 14. Amendments

Any amendments to this Agreement shall only be valid if agreed to in writing by both parties.

Thank You For Your Support

